



# ProQuest One Visual Arts & Design

Jan. 2026

# ProQuest One Visual Arts & Design

專為藝術、設計、建築與時尚領域量身打造

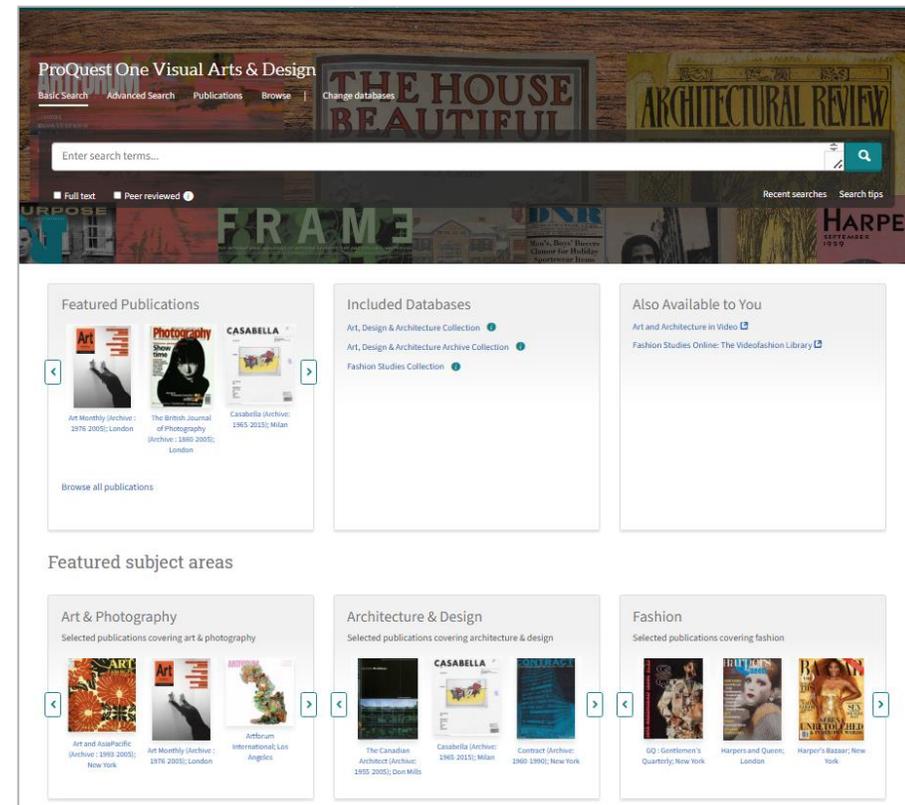
ProQuest One Visual Arts & Design 提供藝術、設計、建築與時尚領域的珍貴資源，內容豐富且多元，收錄範圍廣泛涵蓋：古典藝術、應用藝術、景觀建築、平面設計、視覺設計與時尚史等領域，完整呈現各種藝術形式的基礎理論與現代發展；記錄重要的藝術運動、潮流與代表人物。研究者可輕鬆探索跨領域的創意脈絡，如：建築對時尚設計的啟發，或工藝美術對設計美學的影響，兼具歷史深度與當代視野。

## Key Benefits:

- 收錄原始文獻、典藏資料、典藏雜誌、紀錄影片與專業索引，擁有超過 1,000 種學術期刊、書籍、報章雜誌等出版品。
- 獨特且直覺的使用者體驗專為藝術領域量身打造，協助學生與研究人員快速取得經過精選的內容，以完成研究任務與作業。

## 涵蓋 3 種資料庫套裝

- Art, Design & Architecture Collection
- Art, Design & Architecture Archive Collection
- Fashion Studies Collection



## Key Themes & Topics:

- Art
- Architecture
- Design
- Humanities
- Fashion
- Industrial Design
- Photography

# 資料庫套裝：Art, Design & Architecture Collection

- **Arts & Humanities Database (人文與藝術全文期刊資料庫)**

- 收錄 740 多種人文藝術類**全文期刊**，並持續新增關於藝術應用、文化研究之學術期刊及商業出版物外，亦包含區域研究、女性研究等領域之全文期刊。

- **ARTbibliographies Modern (ABM)**

- 收錄 1974 年迄今，關於現代藝術之期刊文章、圖書、博士論文、展覽評論等現代美術相關文獻之摘要，已收錄約 76 萬篇之**索摘**，每月更新，每年新增之資料量達 13,000 篇以上。

- **Design and Applied Arts Index (DAAI)**

- 收錄 1973 年迄今，設計及應用藝術方面之期刊文章、新聞、評論等書目資料及摘要，涵蓋領域如陶藝、琉璃藝術、視覺設計、流行服飾、工業設計到建築等等。目前收錄的**索摘**達 58 萬多篇，每月新增 1,200 篇以上的內容。

- **International Bibliography of Art (IBA)**

- ProQuest 獨家提供的 IBA 繼承 Bibliography of the History of Art (BHA)，是西方藝術學術文獻的重要資源，收錄 48 萬多篇期刊、圖書、會議論文集之**索摘**，每年新增約 18,000 筆資料，主題涵蓋歐美藝術史及各種媒體的視覺藝術等，收錄英文以外的多元文種內容，亦是其主要特色。

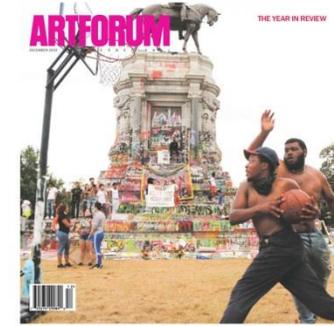
# 資料庫套裝：Art, Design & Architecture Archive Collection

- 各刊物收錄自創刊起之全文，所有內容以**高解析度的全彩原頁影像**呈現，並支援全文檢索。
- 適用於研究藝術史、建築、視覺藝術、美術、社會文化、平面設計、工業設計、景觀設計、室內設計、商品設計、經濟史、行銷學等相關領域。
- **Art, Design & Architecture Archive Collection (AAA)**
  - 收錄 79 種出版物，超過 150 年的視覺和文字內容，為藝術、建築、設計及相關領域的研究提供了豐富的原始資料。其中，領先的消費類和行業類雜誌的過刊提供了大量專題文章、新聞、插圖、照片、廣告、評論和評論文章，時間跨度從 1860 年至今。這些資料能夠幫助使用者追溯這段時期相關領域的發展歷程，同時加深對視覺媒體和文化史的理解，並拓展其視野。
- **Art & Architecture in Video**
  - 收錄 550 多部**影片**，內容涵蓋文藝復興、新古典主義、浪漫主義、現代和當代藝術；世界知名博物館與美術館的紀錄片和採訪、建築與平面設計等應用主題。

# 資料庫套裝：Art, Design & Architecture Archive Collection

- **The Artforum Archive**

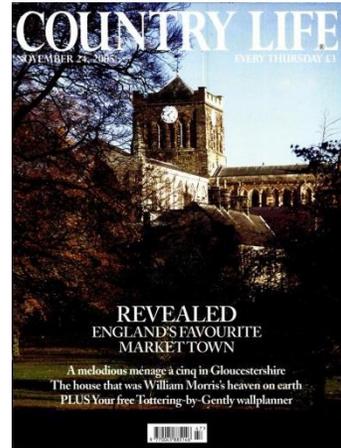
- Artforum 是當代藝術界最具影響力的雜誌之一，資料庫收錄其自 1962 年創刊至 2020 年的過往內容。六十年來，Artforum 以各種媒體形式報導藝術，提供與藝術家、展覽、出版物和其他藝術界事件/趨勢相關的專題報導、評論和訪談。



Copyright © 2021 Artforum International Magazine Inc.

- **Country Life Archive**

- Country Life 是歷史悠久的英國文化生活雜誌，資料庫收錄其自 1897 年創刊至 2005 年間的全部內容，內容涵蓋英國一百多年來鄉村生活的藝術、建築、工藝、物質生活、財產、傳統、生活方式、文化和歷史，並著重介紹了古董收藏、狩獵、射擊、馬術資訊和園藝等休閒活動。



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- **The House Beautiful Archive**

- House Beautiful 是美國家庭生活領域的重要權威刊物，資料庫收錄其自 1896 年創刊至今的全部內容。您可以瀏覽一個世紀以來的文章、攝影作品和專題報道，這些內容記錄了藝術、建築、設計和家居生活的歷史，並為我們深入了解社會趨勢和消費行為提供了寶貴視角。



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# 資料庫套裝：Fashion Studies Collection

- 完整呈現時尚與生活風格領域的發展脈絡，收錄自創刊至最新一期期刊內容，涵蓋百年以上的風格變遷、文化演進與流行趨勢；支援全文檢索與精確圖像索引，以**高解析度的全彩原頁影像**數位化呈現。
- 主題包括：設計、攝影、插畫、品牌與模特兒資訊、男性與女性時尚、生活風格、文化議題，以及相關產業報告、時裝秀、設計師訪談、廣告與評論文章，兼具歷史深度與當代、理論與實務的多重視角，深入探索時尚的演變與文化意涵，是了解時尚在全球的商業和文化影響的寶貴一手資料。

- **The Daily News Record Archive**

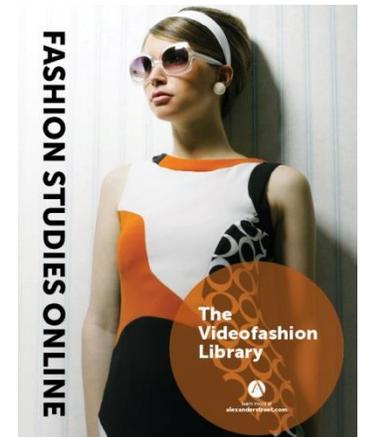
- Daily News Record 是領先的時尚行業貿易出版物，對全球男裝行業產生了巨大影響，資料庫收錄自 1917 年至 2006 年的全部內容。用戶可以查閱 90 多年來的新聞報導、專家分析和圖片，以了解時尚產業的市場動態、設計演變和商業策略。

- **Fashion Studies Online: The Videofashion Library**

- 收錄 2,372 支**影片**，包括近 40 年的全球時裝秀、設計師簡介、紀錄片片段，涵蓋幕後工作以及出現在米蘭、巴黎、倫敦和紐約的商店和秀場上的最終服裝 除了時裝研究項目外，廣泛的內容包含商業、經濟、戲劇、服裝設計、舞蹈、歷史和文化研究等。



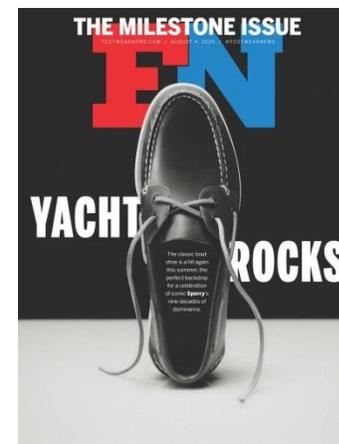
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# 資料庫套裝：Fashion Studies Collection

- **The Footwear News Archive**

- Footwear News 是鞋類產業的權威指南，也是鞋類產業首個專業新聞期刊，資料庫收錄自 1945 年創刊至今的所有文章、廣告和封面。內容涵蓋最新的時尚新聞、專家分析以及圖片，生動展現了市場動態、設計演變、商業策略等方方面面。



- **The GQ Archive**

- GQ 雜誌創立於 1931 年，當時雜誌名稱為「Apparel Arts」。在 1958 年更名為「GQ: Gentlemen's Quarterly」是美國歷史最悠久、最具影響力的男性雜誌月刊，內容著重男性時尚、風格與文化，也包括關於美食、電影、名人訪談、健身、音樂、旅遊、運動、科技與書籍以及專題報導等。



- **The Harper's Bazaar Archive**

- Harper's Bazaar 資料庫收錄了美國版（1867年至今）和英國版（1930-2015年）的過刊。合計包含近 50 萬頁內容，記錄了 150 多年來許多著名設計師、攝影師、造型師和插畫家最具影響力的作品，由此可洞察 19 世紀中期以來美國、英國乃至國際時尚、文化和社會的發展歷程，支援包括女性研究、時尚、行銷廣告、物質文化、設計和社會史等眾多領域的研究。



# 資料庫套裝：Fashion Studies Collection

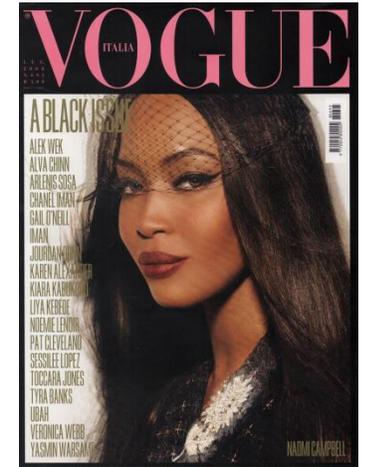
## • The Vogue Archive

- 美國版 Vogue 雜誌資料庫，收錄從 1892 年創刊至今的所有期數，超過 40 萬頁的內容，包含內頁、廣告、封面和摺頁，並配有豐富的索引，方便研究人員按服裝類型、設計師和品牌名稱尋找圖像，保存了世界頂尖時裝設計師、造型師和攝影師的作品，是記錄美國乃至國際時尚、文化和社會史的重要一手文獻。



## • The Vogue Italia Archive

- Vogue Italia 是 Vogue 旗下最具影響力及聲譽的國際版本之一，也是公認最具藝術性、商業性最低的版本，資料庫收錄了 1964 年創刊至今的所有內容。Vogue Italia 一直以來都以創新和大膽的視角解讀時事熱點而聞名，魅力和影響力遍及全球，其印刷版銷量通常有近一半銷往義大利以外的地區。



## • The Women's Wear Daily Archive

- Women 's Wear Daily ( 簡稱WWD ) 是美國最具影響力和權威的時尚雜誌之一，被廣泛認為是時尚界的「華爾街日報」，是唯一數位化保存 WWD 過往期刊的資料庫。資料庫收錄自 1910 年創刊以來至今的所有期刊，記錄了從時裝秀報導到美容產品評測等每日新聞、觀點和經濟社會趨勢。



# ProQuest 平台功能說明

- 多種進階檢索選擇，如：
  - 基本檢索
  - 進階檢索
  - 命令列
- 檢索結果預覽
- 多種檢索結果篩選功能
- **New!!** ProQuest Research Assistant  
全新AI 智能檢索功能



# 主頁介紹

**基本檢索**  
可直接透過檢索框，進行關鍵字檢索  
另可透過下方限定查找範圍於「全文」或「同儕評審期刊」

### Featured Publications

Apollo (Archive : 1925 2005); London  
The Architectural Review (Archive : 1896 2005); London  
Artforum International; Los Angeles

Browse all publications

### Included Databases

- Art, Design & Architecture Collection
- Art, Design & Architecture Archive Collection
- Fashion Studies Collection

### 涵蓋的資料庫套裝

Fashion Studies Online: The Videofashion Library

### Featured subject areas

#### Art & Photography

Selected publications covering art & photography

American Craft (Archive : 1979 2005); New York  
Aperture (Archive : 1952 2005); Millerton  
Apollo (Archive : 1925 2005); London

#### Architecture & Design

Selected publications covering architecture & design

The Architects' Journal (Archive : 1929 2005); London  
The Architectural Review (Archive : 1896 2005); London  
Building Design (Archive : 1969 2014); Tonbridge

#### Fashion

Selected publications covering fashion

Apparel Arts; New York  
DNR; New York  
Footwear News; Los Angeles

### 精選三大研究領域

藝術與攝影、建築與設計、時尚  
可直接點選瀏覽領域內推薦刊物

# 進階檢索

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ProQuest One Visual Arts & Design

進階檢索 命令列 最近的檢索 索引

進階檢索  
可以利用布林邏輯(AND、OR、NOT)  
設定檢索條件

AND

+ 新增一列

限制在:  全文  同儕評審

出版日期: 所有日期

檢索 清除表單

出版物名稱: 尋找出版物

出版物主題: 尋找出版物主題

文件類型:

- 全選
- Art/Architecture Field Of Interest Page
- Art/Architecture Video Series Page
- Artist/Architect Page
- Fashion Designer Page
- Fashion Design House Page
- Fashion Event Page

文件特徵:

- 全選
- (0 Colour)
- (10. Colour)
- (10 + Plans Colour)
- (100+ Colour)
- (100 Colour)
- (100 Colour) + Map Bibliog.

出版國家/地區:

- 全選
- Argentina
- Australia
- Austria
- Azerbaijan
- Belgium
- Benin

提供更多元檢索選項  
系統提供更多元的檢索選項，  
方便讀者進一步限定檢索結果

# 進階檢索 - 命令列

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ProQuest One Visual Arts & Design

進階檢索 命令列 最近的檢索 索引典 欄位代碼 檢索提示

ProQuest Homepage 漢珍數位圖書

命令列檢索 進階檢索 最近的檢索

運算元: 選擇運算元

檢索欄位: 選擇欄位 新增至表單

TI() AND AU()

如 TI 表示文章標題，AU 表示作者，在括弧內輸入關鍵字後，即可進行檢索

檢索工具

- 索引典
- 尋找術語
- 欄位代碼

運用布林邏輯和檢索欄位的下拉選單選項，將檢索條件新增至表單，用以建立檢索策略。

MeSH 主題-MESH  
NAICS 代碼-NAICS  
PQ 主題-PSUB  
Psychology subject-PSYCSUBJECT  
PubMed ID-PID

Belgium  
Benin  
Bermuda

# 出版物檢索

## 出版物檢索

design

- 來源類型
- 學術期刊 (953)
  - 書籍 (68)
  - 報紙 (1)
  - 雜誌 (234)
  - 商業期刊 (110)
  - 更多 >
  - View as chart
- 資料庫
- 出版物名稱

1,384 個出版物

檢視摘要 | 僅檢視標題

所有 0-9 A B

所有

- 1 30 全 引 出 出
- 2 19 引 出 出
- 3 30 引 出 出

套用的篩選

Scholarly Journals x

來源類型

學術期刊 (27) x

資料庫

出版物名稱

## 27 個出版物

< 返回完整清單 檢視摘要 | 僅檢視標題

- 1  **Architectural Design: A.D.; New York**  
引文/摘要涵蓋範圍 Jan/Feb 2012 (Vol. 82, no. 1) - present  
出版者 Architectural Design  
ISSN 0003-8504  
出版地 New York  
標題歷史 Architectural Design & Construction; London (時間持續到 1946); Architectural Design; London (時間持續到 1969); AD; London (時間持續到 1970)
- 2  **Architectural Engineering and Design Management; London** 可用全文  
全文涵蓋範圍 2008 (Vol. 4, no. 1) - 2013 (Vol. 9, no. 4)  
引文/摘要涵蓋範圍 2008 (Vol. 4, no. 1) - present  
出版者 Taylor & Francis Ltd.  
ISSN 1745-2007  
出版地 London
- 3  **Architecture + Design; New Delhi** 可用全文  
全文涵蓋範圍 Mar 2011 (Vol. 28, no. 3) - Apr 2015 (Vol. 32, no. 4)  
引文/摘要涵蓋範圍 Mar 2011 (Vol. 28, no. 3) - Apr 2015 (Vol. 32, no. 4)  
出版者 Exposure Media Marketing  
ISSN 0970-2369  
出版地 New Delhi
- 4  **Chitrolekha Journal on Art and Design; West Bengal**  
引文/摘要涵蓋範圍 2017 (Vol. 1, no. 1) - present  
出版者 Aesthetics Media Services  
出版地 West Bengal

# 出版物檢索

[< 返回出版物檢索](#)

International Jour

Taipei: Chinese Institute of Design



學術期刊

針對該出版物內容  
進行關鍵字查找。

於此出版物中檢



進階檢索

同儕  
全文  
引文  
更多

只有 Web of Science 和  
ProQuest 平台客戶才能看見  
Journal Impact Factor  
Indicator

## 期刊指標

協助使用者透過出版資料  
評估世界頂尖期刊，解析  
出版品及文獻。

期刊影響因子

期刊引文指標

此期刊相較於同類期刊平均影響因子 (1.0) 的引文影響。

2024	2023	2022	2021	2020	2019	2018
1.24	1.45	1.27	1.77	2.08	2.7	2.59

JCR 類別 (2 個, 共 4 個)

JCI 排名

JCI 分區

SOCIAL SCIENCES,  
INTERDISCIPLINARY

41/271

Q1

ENGINEERING, MULTIDISCIPLINARY

27/175

Q1

來源: Journal Citation Reports

[? 這是什麼?](#)

選取要檢視的期刊

2025

Aug 2025; Vol. 19 (2)

顯示期刊內容

點此檢視最新  
一期期刊內容

期刊內容 (最新的可用): Aug 2025; Vol. 19

選擇 1-6



於此也可查看過往  
之期刊刊期

[< 上一期](#)

本期內檢索...



Theory as Design Material: How Design Researchers Use Design Skills to Explore the Malleability of Theory

1

Bekker, Tilde; Skovbjerg, Helle Marie; Petersen, Maria Lyndgaard; Johry, Aakash. *International Journal of Design; Taipei* Vol. 19, Iss. 2, (Aug 2025): 1-12.

摘要/詳細資料

全文

全文 - PDF (557 KB)



全文

# 檢索結果

The screenshot shows the ProQuest One Visual Arts & Design search results page for the query "fashion show". The page features a search bar at the top with the query "fashion show" and a search icon. Below the search bar, there are several filter tabs: "runway trends", "designer collections", "audience engagement", "event production", and "culture & business". A red starburst graphic with the word "New" is positioned in the top left corner. The search results are displayed in a list format, with the first result being "Seeing Things: Fashion Shows And Fashion Shows" from "Women's Wear Daily; New York Vol. 57, Iss. 85, (Oct 31, 1938): 18." The page also includes a sidebar with various filters and a right-hand panel with options like "儲存檢索", "建立新知通報", and "建立 RSS 訂閱".

**New**

fashion show

runway trends designer collections audience engagement event production culture & business

global fa

530,810 個結果

關聯性

限制在

全文

同儕評審

資料庫

出版日期

1854 - 2026 (十年)

輸入日期範圍

更新

出版物名稱

文件類型

作者

檢索結果轉

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**新知通報功能**

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檢索條件的視訊

24 min

gens, in Videofashion News, Volume 30, E...  
beth (製作人), 及 Adami, Anne (主營). 於 Vide...

**一鍵生成同義詞和相關主題詞：**

輕鬆建立布林檢索法，

一鍵添加相關檢索詞。

**檢索結果分佈的年代，讀者可點選不同的年代，檢視相應之檢索結果。**

**強大的檢索結果分類功能，由不同角度為讀者進行分類以達到縮小結果範圍，可輕易透過不同的分類來篩選檢索結果。**

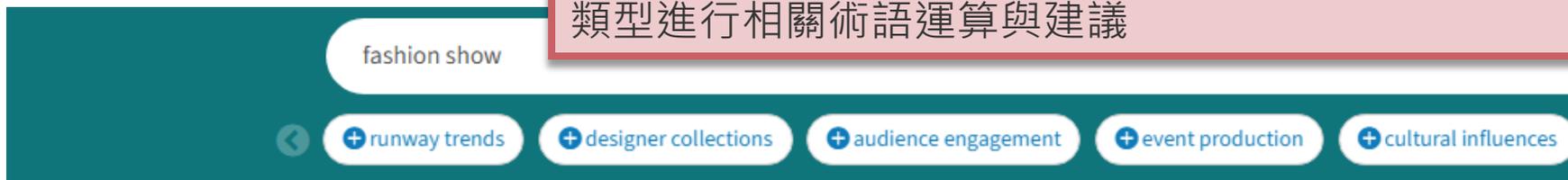
**標明關鍵字**

檢索結果呈現部份內容，並標明關鍵字，方便讀者篩選檢索結果

# 強化關鍵字搜尋能力

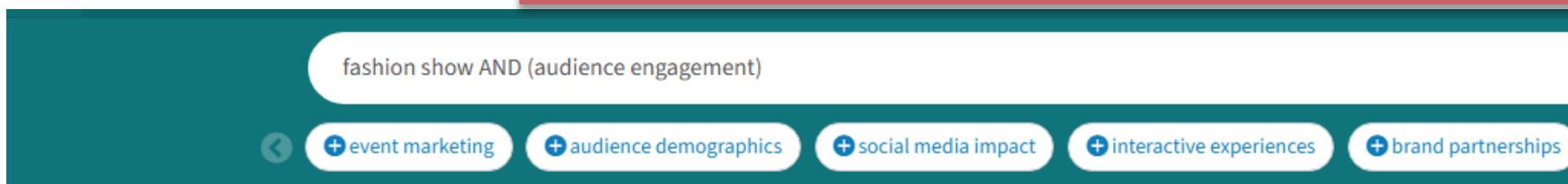


1. 以「時裝秀」作為檢索詞，AI透過檢索詞和資料庫類型進行相關術語運算與建議



530,810 個結果

2. 點擊相關詞以組成新的檢索式，例如：「觀眾參與」



11,869 個結果

3. 新的檢索式將產生新的關聯詞運算，可繼續加入例如：「互動體驗」



1,313 個結果

4. 快速建立「時裝秀」→「觀眾參與」→「互動體驗」的思維脈絡，並同時收斂檢索結果以提高精準度

# 資料內容頁面 - 文章類型

ProQuest One Visual Arts & Design

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< 返回至檢索結果頁 第 1 個, 共 1,313 個 > 8 全文 | 學術期刊

## Local Fabric: Mid-Century Modernisms, Textile and Fashion Design, and the Northwest Coast, 1940–1967

Allen, Laura J. **Arts; Basel** Vol. 13, Iss. 2, (2024): 52. DOI:10.3390/arts13020052

全文 PDF 摘要/詳細資料 (90) 參考文件 (1k) 具有共享參考資料

摘要 翻譯

In the mid-twentieth century studies of the circulation of fashion on the Northwest Coast in the twentieth century of this aesthetic vocabulary and power relations within entangled art, museum, and design worlds in the Northwest Coast, New York City, and the Southwest. My examination illustrates that Northwest Coast artists and art ideas asserted a peripheral but locatable role in mid-century textiles and **fashion**, facilitating the development of today's robust Indigenous **fashion** network on the Northwest Coast and its cultural politics.

全文 開啟檢索術語導覽 翻譯

**1. Prologue: Two Moments in Southeast Alaska**

2021: On a rainy late summer day, a wool jacket knitted with green, yellow, white, and black burned in a ceremonial fire outside of Juneau's Sealaska Heritage Institute. Tlingit clan leaders and community members circled the fire, holding cut strips of the garment. The garment was not in fact a Northwest Coast Raven's Tail (also spelled Ravenstail), customarily woven by Native artists with such colors and designs. Instead, it was an alleged unauthorized copy manufactured by the retailer Neiman Marcus and sold for \$2550 as a "Raven's death in 2016 (Sealaska Heritage Institute 2020). Furthermore, regional weaver (Rizal 2013, p. 746). Rizal's family and the Sealaska Heritage Institute sued Neiman both Western and Tlingit law protecting intellectual property (Sealaska Heritage of Rizal's daughters, the weaver Lily Hope, appealed to the industry, arguing in 2021).

1947: A non-Native, New York City-based fabric stylist named Marjorie Holliger introduced Northwest Coast aesthetics to places such as the Smoky Mountains, Mexico, and Guatemala.

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**可展開頁面**

**Research Assistant AI 功能** 找出此文件中的關鍵要點、相關主題、建議來源、索引主題、列點文中重要觀念，甚至能進一步激盪出研究主題。

**New**

here is the key takeaway. The paper explores the historical context and significance of twentieth-century textiles and fashion, highlighting American design values. **Additional topics discussed include:**

- The impact of World War II on American fashion design

顯示更多

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Essential Details Findings and Conclusions Visualize Topics Important Concepts Research Topics

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瀏覽建議來源.

- Indigenous perspectives on contemporary Native art, Indigenous aesthetics and representation** Rangel, John Paul. ProQuest Dissertations and Theses. (2012)
- Christian Motifs in Pacific Northwest Coast Native American Art** Larsen, Maria Cristina. ProQuest Dissertations and Theses. (2013)
- Hand crafted: Creating a market for Canada's Northwest Coast Native arts and crafts** Tepper, Leslie Heyman. PQDT - Global. (2002)
- Cultural imPRINT: A History of Northwest Coast Native and First Nations Prints** Young, India Rael. ProQuest Dissertations and Theses. (2017)

詢問問題 (Beta 版)

# 資料內容頁面 - 雜誌

< 返回期刊 > < 第 10 個, 共 16 個 > 全文 | 雜誌

## Blazy Of Glory

Heller, Nathan. *Vogue*; New York Vol. 215, Iss. 10, (Dec 1, 2025): 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 143, 144. 瀏覽此期刊

全文 詳細資料



### 翻頁功能

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# BLAZY OF GLORY

Fashion cannot exist without change, but some changes reach beyond the season. When it was announced last year that Chanel was without a creative director, people across the industry looked to the house in nervous expectation. For nearly 40 years, Chanel had articulated the vision of one man: Karl Lagerfeld. After he died, in 2019, his longtime deputy Virginie Viard had carried on his style. Viard's departure last year opened one of the highest seats in fashion, but also raised the possibility that Chanel's taste could take a startling turn. Matthieu Blazy, a comparatively young designer who had distinguished himself doing surprising things with leather at Bottega Veneta, was not considered an obvious choice, and when he was announced as artistic director last December, he had the task not just of working his way out from a very long shadow, but of showing where, as a designer of largely unknown capacities, he might go. The future course of the house would come down to his October debut.

The debut show of Chanel's new creative director, Matthieu Blazy, was both feverishly anticipated and rapturously received. Nathan Heller reports from inside the months-long preparations.

understanding of craft and its capacity to hold apparently contradictory ideas in surprisingly human wholes. "It's strength meets softness, structure meets fluidity," says Ayo Edebiri, who is attending the show as a Chanel ambassador. "But also, he sees every type of woman. I feel like myself in a really gorgeous dress, but it could be sexy or demure." Nicole Kidman, a longtime affiliate of Chanel, says, "From the moment I met Matthieu, I was struck by the way he approaches everything with his heart first."

Some weeks earlier, one warm Wednesday evening in July, I met Blazy on the steps of the Église Saint-Germain-des-Près, the oldest church in Paris and, as its name suggests, a monument once surrounded by meadows. Today it's a testament to the power of perdurance—the way that a peripheral feature standing long enough can not just blend into the landscape but become its defining attribute, the heart of its alhaz.

For Blazy, it is also home. "I live not far from here," he says, rising from his crouch on the church steps to greet me. "And my father had a gallery nearby, so growing up I was here constantly." He is neither tall nor short, and is wearing his signature white T-shirt—no logo—with a natural-colored sweater around his shoulders and relaxed, faded blue jeans falling onto black crinkled lambskin loafers of his own design. At Bottega, where I met him a few years ago, he was known for turning high refinement toward a youthful celebration of ecstatic daily life. I watched him at one of his first engagements, a banquet of grandees in Italy, as he stood to give a friendly, bashful address, his role seeming like a crown still deliriously large on his 37-year-old head.

Only three years have passed since then, but at 41, with the Chanel diadem upon his head, Blazy has become a



### 輸出功能



**Insights**

Here is the **key takeaway**.

Matthieu Blazy's debut show for Chanel marks a significant shift in the brand's creative direction, blending modernity with the historical essence of Coco Chanel's vision.

**Additional topics discussed include:**

- The evolution of fashion design

顯示更多

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Essential Details Visualize Topics Important Concepts Research Topics

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瀏覽建議來源。

- Chiuri leaves Dior, joining a growing list of high-profile global fashion exits  
Adamson, Thomas. The Canadian Press. (29 May 2025)
- Who is Jonathan Anderson, Dior's bold bet to boost its legacy with a disruptive look?  
CE Noticias Financieras. (02 June 2025)
- With Armani and Lagerfeld gone, the era of star designers is over and it's time for the brands.  
CE Noticias Financieras. (04 Oct 2025)
- Milan and Paris catwalks confirm the start of a new era in fashion

詢問問題 (Beta 版)



雜誌也能使用Research Assistant AI功能



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逐字稿翻譯

Urban Legends, in Videofashion News, Volume 30, Episode 5  
Uss, Elizabeth (製作人), 及 Adami, Ar

摘要  
翻譯

## 翻譯功能

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## 輸出功能

詳細資料

主題	History; Cosmetics; Fashion designers; Fashion; Trends; Designers and Design Houses; Feminine; Sexy styles; Spring-Summer; Menswear; Women's wear
Field of interest	Designers and Design Houses
Design house	L.A.M.B.; Tommy Hilfiger
Fashion year	2006
Fashion season	Spring-Summer
Fashion type	Menswear; Women's wear
Fashion event	Fashion Rocks, 2005
公司	L.A.M.B.; Tommy Hilfiger

## 詳細資料

包含主題、製作公司、關鍵字、剪輯長度、製作者、年份、地點、語言等資訊

建議來源

- Mystery Guest: Avaha CEO Elana Drell Szyfer Bloomberg Video. (19 July 2013)
- Growing your practice in any economic environment Academic Video Online. (01 Jan 2012)
- Passion to Portfolio: 7/1/16, in Passion to Portfolio, 3 CNN Video. (01 Jan 2016)
- Sustainable Palm Oil, in Eco Solutions, Episode 3 CNN Video. (01 Jan 2016)
- Chinese Beauty Secrets (004)

New

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# ProQuest Research Assistant 全新AI 智能檢索功能

Research Assistant

## Insights

### Here is the **key takeaway**.

This study investigates how global consumers directly and indirectly experience Korean traditional costumes, specifically the Hanbok, through YouTube content, revealing the significant impact of cultural and digital engagement.

### Additional topics discussed include:

- The role of media in cultural exchange

[顯示更多](#)

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核心要點，快速判斷相關性。

Essential Details

Findings and Conclusions

Visualize Topics

Important Concepts

Research Topics

## More Like This

### 瀏覽建議來源。

[Engaging television characters: a cognitive approach to contemporary television](#)

Kroener, Oliver. PQDT - UK & Ireland. (2018)

[Rosacea videos on social media: A comparison of accuracy, quality](#)

Chen, Alice Y; 等. Dermatology online journal. (15 Feb 2021)

[Seeking Mental Health Support Among College Students in Video  
YouTube Videos](#)

Choi, Bogeum; 等. JMIR formative research. (11 Nov 2021)

**延伸探索資源：**  
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詢問問題 (Beta 版)





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**主題**

- Consumers
- Algorithms
- Regression analysis
- Dirichlet problem

 使用選擇的術語檢索

集思廣益相關研究主題。 

 Here are related **research topics**.

1. Cultural experiences through youtube: This topic explores how YouTube serves as a platform for cultural exchange, allowing users to experience cultures indirectly. 
2. Consumer engagement metrics: This topic focuses on the various metrics used to measure consumer engagement on digital platforms, particularly YouTube. 
3. Direct vs. indirect cultural experiences: This topic investigates the differences between direct and indirect cultural experiences and their implications for consumer behavior. 
4. Hanbok as a cultural symbol: This topic analyzes the significance of the Hanbok in representing Korean culture and its influence on global consumers. 
5. Influencer impact on cultural perception: This topic examines how influencers shape cultural perceptions and consumer engagement through their content. 

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點擊燈泡，檢索相關研究主題建議，啟發研究靈感。



# ProQuest Research Assistant 全新AI 智能檢索功能

研究結果或結論是什麼?

這是研究結果或結論。

The document investigates how global consumers experience the Korean traditional costume, Hanbok, through both direct and indirect cultural interactions mediated by YouTube. It aims to understand the evolving nature of cultural experiences in the digital age, where technology allows for a blend of physical and virtual engagement with cultural artifacts.

The study identifies several key findings regarding the nature of Hanbok experiences as portrayed by YouTubers. These experiences are categorized into seven distinct topics: novelty, sensory, daily, cultural, trial, pleasing, and intellectual experiences. ① ② The analysis reveals that cultural and affective experiences significantly influence viewer engagement, suggesting that the emotional and cultural richness of the Hanbok enhances its appeal to global audiences. ① ③ Indirect experiences, measured through viewer engagement metrics such as likes, comments, and views, are framed as essential components of consumer engagement, highlighting the importance of social interaction in digital spaces. ④ ⑤

The document concludes that YouTube serves as a vital platform for cultural exchange, allowing users to engage with and appreciate the Hanbok beyond mere observation. It emphasizes the reciprocal relationship between content creators and viewers, suggesting that the cultural narratives presented in YouTube videos foster deeper connections and understanding of the Hanbok. ⑥ ⑦ The findings advocate for a broader recognition of indirect cultural experiences in cross-cultural research, proposing that digital platforms can significantly enhance cultural engagement and understanding. ⑦

Overall, the study contributes to the literature on consumer engagement and cultural experiences by employing innovative text mining techniques to analyze user-generated content, thus providing a more nuanced understanding of how digital media shapes cultural interactions. ⑥ ⑦

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有哪些主要詳細資料?

這是主要詳細資料。

**Main Point**  
The study investigates how global consumers experience Korean traditional costume, Hanbok, through direct and indirect cultural experiences mediated by YouTube ① ②

**Purpose/Hypothesis**  
The study aims to explore the relationship between direct Hanbok experiences via YouTube and viewer engagement as an indicator of indirect Hanbok experiences ① ③

**Study Design/Methods**  
The study utilized latent Dirichlet allocation topic modeling to extract topics from YouTube content and simple regression analysis to examine the relationship between direct and indirect experiences ① ④ ⑤

**Results/Outcomes**  
The results identified seven topics of Hanbok experiences and revealed that cultural and affective experiences significantly impacted consumer engagement ② ⑥

**Implications**  
The findings suggest that digital platforms like YouTube play a critical role in cultural interaction and understanding, highlighting the importance of cultural experiences in driving consumer engagement ② ⑥

**Study Limitations**  
The study acknowledges limitations related to the accuracy of automated captions and the representativeness of the sample, suggesting future research could incorporate manual verification and control for additional variables ⑦ ⑧

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說明重要概念。

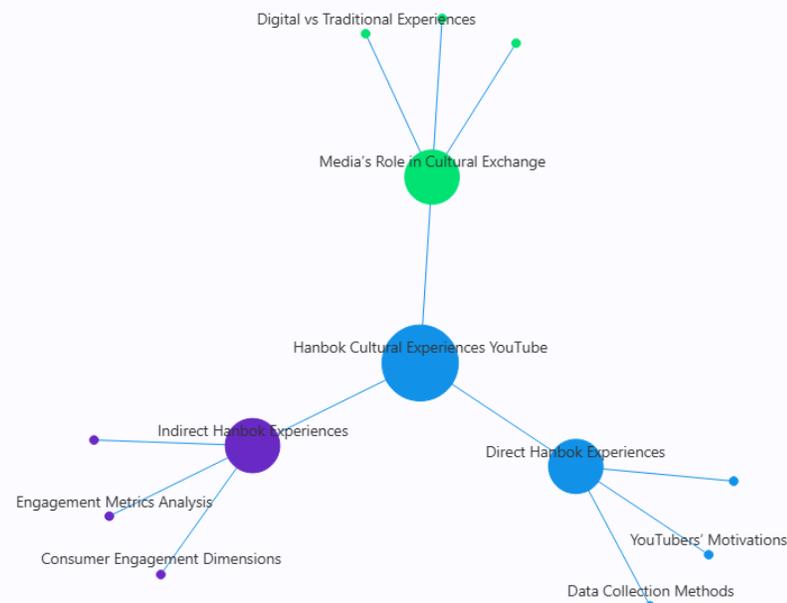
## Here are the important concepts.

- Hanbok:** The Hanbok is a traditional Korean costume that serves as a focal point in the study, representing cultural heritage and identity. Its portrayal in YouTube content highlights the intersection of direct and indirect cultural experiences among global consumers, emphasizing its significance in contemporary cultural exchange.
- YouTube:** YouTube is a digital platform that facilitates the sharing and consumption of user-generated content, playing a crucial role in how global consumers engage with cultural experiences. The platform's interactive nature allows for both direct and indirect experiences of cultural elements, such as the Hanbok, thereby influencing viewer engagement.
- BLACKPINK:** BLACKPINK is a popular K-pop group that has contributed to the global fascination with the Hanbok by incorporating it into their music videos and performances. Their influence exemplifies how contemporary media can reshape perceptions of traditional attire and enhance cultural appreciation.
- BTS:** BTS is another influential K-pop group that has popularized the Hanbok through its artistic presentations, thereby impacting global audiences' interest in Korean culture. Their use of traditional costumes in modern contexts illustrates the blending of cultural heritage with contemporary trends.
- Ferguson and Bornstein:** Ferguson and Bornstein are researchers referenced in the document, highlighting the shift in cultural experiences from direct to indirect through media. Their work underscores the importance of understanding how digital platforms mediate cultural interactions.
- Ozer et al.:** Ozer et al. are cited researchers who examined intercultural contacts in the context of globalization, providing a theoretical framework for the study's exploration of indirect cultural experiences. Their findings contribute to the understanding of how media environments influence cultural interactions.
- Kujur and Singh:** Kujur and Singh are researchers whose work on consumer engagement metrics is referenced, emphasizing the importance of viewer reactions such as likes and comments in measuring indirect experiences. Their research supports the study's methodology in analyzing consumer engagement on digital platforms.

Visualize this document's topics.

Here's a mind map about this document's topics.

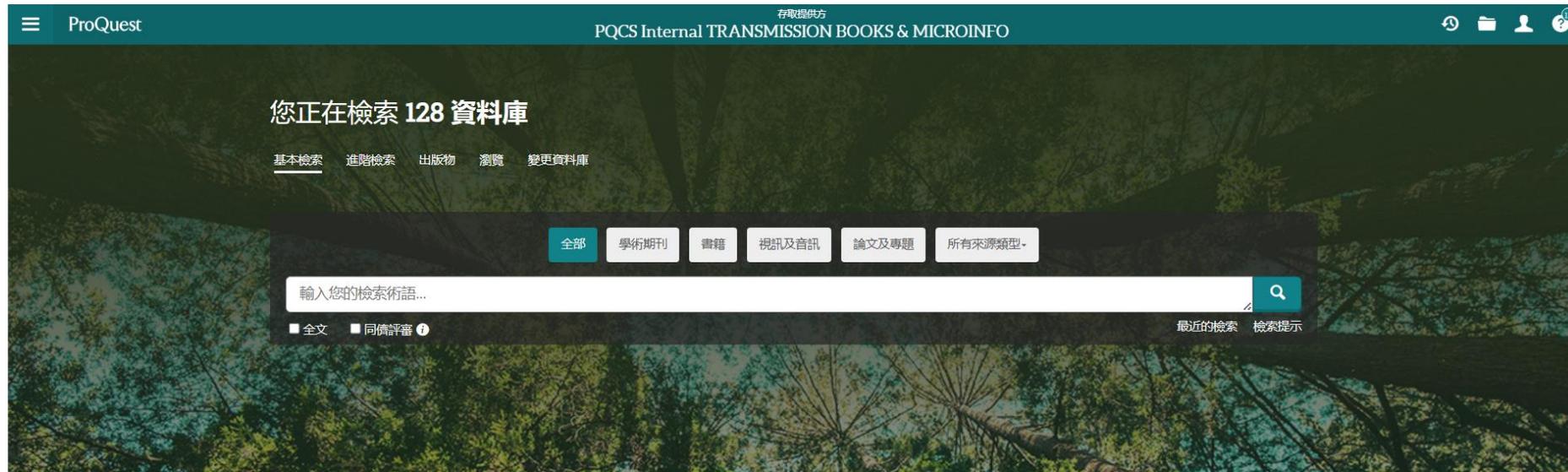
## Hanbok Cultural Experiences YouTube



10個最重要觀念與定義：  
進一步探索文獻中討論的重要觀念。

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An all-in-one seismic phase picking, location, and association network for multi-task multi-station earthquake monitoring

Si, Xu; Wu, Xinming; Li, Zefeng; Wang, Shenghou; Zhu, Jun. **Communications Earth & Environment; London** Vol. 5, Iss. 1, (Dec 2024): 22.

...earthquakes and assessing seismic hazards. A standard monitoring workflow...  
...successfully applied to earthquake monitoring, they mostly address the tasks...  
...earthquake monitoring. A deep learning-based earthquake monitoring method,...

摘要/詳細資料 全文 - PDF (6 MB) Times cited 1 on ProQuest 18 on Web of Science 58 參考文件



Earthquake monitoring station at Rasen: A New pounds25,000 earthquake monitoring station has been set up in Market Rasen almost a year since it became the epicentre of a tremor.

Anonymous. **Grimsby Telegraph; Grimsby (UK)**. 10 Feb 2009: 5.

...pounds25,000 earthquake monitoring station has been set up in Market...  
...last year, the town saw the biggest earthquake in the UK for nearly 25 years,...  
...quake taking us all by surprise. The BGS monitoring station...

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Tsunami warnings  
Anonymous.  
*Natural Disasters*. 24-25. New York: Dorling  
Kindersley, 2012.



XIX CHRONICLE OF 2024: XIX CHRONICLE  
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Lewis, D S; Slater, Wendy. 於 *The Annual  
Register. Volume 266. World Events 2024*, 依據 ...

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