

## Agenda

- EBSCO and EBSCO databases
- How to find ebooks/journal/magazine/ company information
- Searching Tips
  - How to find ebooks/journal/magazine
  - EBSCO folder
  - Export reference to EndNote
  - Thesaurus
- EBSCO Mobile App
- EBSCOhost Passport
- · Q&A

Intro













What is DRACE!

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INFORMATION SERVICES



- EBSCO was founded by Elton B. Stephens in 1944
- 77+ years serving the information needs of institutions
- EBSCO Industries is among Forbes Top 200 Privately
   Held Companies
- 6,000+ employees
- 1,100+ employees outside the U.S.



# Dun & Bradstreet Rating: **5A1**

- Highest financial strength
- Lowest risk
- Best rating in all categories

## Forbes Rating

One of the

**200** 

largest private companies in the United States



## 100,000 organizations

around the world use EBSCO Information Services products







Nutrition
Reference Center



DynaMed<sup>\*</sup>

EBSCO 製作超過400種資料庫涵蓋不同學科領域總共超過90,000種期刊、雜誌等出版品並提供十餘種使用平台給不同族群的使用者





EBSCO Health | MEDLINE Complete

EBSCO Health | CINAHL Complete





The World's
Leading
Aggregator of
Premium Journal
Information

More than 90,000 publications in over 450 databases

What is EBSCO? EBSCO or EBSCOhost is the name of a "database" or a group of "databases." These are collections of electronic sources to use for academic purposes. Some examples of the types of sources you can find in EBSCO databases are: academic journals, newspaper or magazine articles, ebooks, primary sources, reviews, video, audio, images, etc.



好不容易延後的學期終於開學,博科四寶為了慶祝新學期開始,決定穿出年輕的自己。也順便紀念逝去的青春...小編想分享給大家...△歡迎大家分享自己大學時候的穿搭!如果大家對流行穿搭有興趣,不妨參考Flipster流行趨勢雜誌→https://flipster.ebsco.com/category-detail/category/fashion







# Academic Search 系列資料庫 內容介紹 Academic Search Elite Academic Search Complete Academic Search Ultimate

#### Academic Search 系列資料庫與索摘資料庫對比

Full-Text Coverage of Leading Social Science Indexes

	APA Psycinfo	ATLA Religion Dalabase	ERIC	Historical Abstracts	MLA International Bibliography	Social Sciences Citation Index
Academic Search Elite	206	158	286	163	361	328
Academic Search Premier	379	219	367	253	544	584
Academic Search Complete	556	401	596	349	931	798

NI | www.atecu.com May 2021 EBSCO

#### Academic Search Complete vs. Lower Versions

Active full-text journals by country/region

	Academic Search Elite	Academic Search Premier	Academic Search Complete
atin America & the Caribbean	31	84	444
Middle East & North Africa	13	71	325
Netherlands & Flanders	37	107	150
Nordic Countries	3	19	35
Portugal	1	6	22
South Asia & Southeast Asia	69	126	324
Spain	8	10	76
Sub-Saharan Africa	14	23	68
United Kingdom & Ireland	520	1,136	1,683
United States	470	771	1.326

#### Academic Search 系列資料庫收錄內容

Active Full Text, Non-Open Access Journals & Magazines Compared

	持續收錄 全文期刊及雜誌 (非Open Access)	持續收錄 同行評審 全文期刊 (非Open Access)	無延週持續収錄同 行評書 全文期刊 (非Open Access)
Academic Search Elite	976	811	213
Academic Search Premier	1,989	1,741	364
Academic Search Complete	2,753	2,381	691
Academic Search Ultimate	3,851	3,317	1,313

#### Academic Search 系列資料庫與索摘資料庫對比

Full-Text Coverage of Leading Social Science Indexes

	AGRICOLA	Biological Abstracts	CAB Abstracts	CAplus	Ei Compendex	GeoRef	Inspec	Science Citation Index	Scopus
Academic Search Elite	56	169	268	57	82	97	99	187	1,032
Academic Search Premier	153	413	589	155	268	217	283	428	2,146
Academic Search Complete	294	718	1,301	274	514	458	515	635	4,881

#### 還提供有價值的影片

- Academic Search 系列資料庫 include more than 75,000 videos from the Associated Press, 與關鍵字相關的影片 會在搜尋結果中出現
- 影片每月更新
- This collection of videos from the world's leading news agency includes footage from 1930 to the present and helps round out student research



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其中 Academic Search Ultimate 資料庫,更收錄數千種同儕評鑑,包括:

AAAS 所出版的

Science期刊

(無延遲收錄)

Academic Search 系列綜合學科資料庫 涵蓋每個研究領域的 頂級期刊·滿足所有 學科及學生的需求。



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		Academic Search Elite	Academic Search Premier	Academic Search Complete	
	Australia & New Zealand	19	37	84	
	Canada	39	66	103	
	Central & Eastern Europe	37	119	432	
	China, Hong Kong & Talwan	8	16	44	
	French-Speaking Europe	5	7	19	
	German-Speaking Europe	103	289	428	
	Greece	0	2	10	
	Italy & Italian Switzerland	9	17	88	
	Japan	1	2	20	
	Korea	0	4	13	
www.ebeco.com		July 2023			EBSO

如果計算持續收錄中·且非 Open Access 期刊的零售價總額·ASU跟ASC收錄的期刊總價值超過3百萬美金

Academic Search Ultimate \$3,506,849.44

Academic Search Complete \$2,911,244.86

Academic Search Premier \$2,468,086.36

Academic Search Elite \$967,592.52

WWW.sbico.com
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## Academic Search 系列資料庫

## 内容介紹

Academic Search Elite
Academic Search Premier
Academic Search Complete
Academic Search Ultimate



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Not in other versions of Academic Search

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#### **Business Source** 商學系列資料庫

#### 内容介紹

Business Source Elite Business Source Premier Business Source Complete Business Source Ultimate



Strengthen exposure to open access journals 強化對OA 開放獲取期刊的支持

· Business Source includes rigorous curation and indexing of open access (OA) journals, which

has resulted in a growing collection of 1,507 active global OA journals · Once validated and certified for inclusion, these OA journals are treated with high-quality subject indexing and sophisticated, precise/accurate

EBSCOhost databases and EBSCO Discovery Service generate a lot more referrals for DOAJ than any other online platform

full-text linking

"Not only does EBSCO support [the Directory of Open Access Journals] with a generous financial donation every year, their EBSCO Discovery Service and EBSCO/ost platforms generate a lot more referrals to DOAJ than any other online platform other online platform.
EBSGO's strong support of both open access and open source make them unique among library vendors worldwide."

Lars Bjørnshauge, Managing Director, DOAJ (Directory of Open Access Journals)

**EconLit** 

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#### Business Source Searies Databases

Active full-text, non-open access journals compared

	Business Source Elite	Business Source Premier	Business Source Complete	Business Source Ultimate
Active full-text, non-open access journals持續收錄 全文期刊及雜誌	401	759	1,149	1,871
Active full-text, peer-reviewed, non-open access journals持續 收錄同僚評鑑全文期刊	265	497	729	1,098
Active full-text, peer-reviewed, non-open access journals with no embargo無延遅持續收錄同 價評鑑全文期刊	108	154	256	529
持續收錄 Active full-text, non- open access journals indexed in Web of Science or Scopus	244	464	627	8

Journals

**BSU** 

#### Business Source C/U 收錄非期刊內容與數量

Full-text non-journal content

	Business Source Complete	Business Source Ultimate
Case studies – business	12,901	14,843
Conference papers / proceedings collections	73	142
Industry reports	8,646	8,756
Market research reports	2,395	2,411
SWOT analyses	5,529	5,568
Videos – business and economics	56	66,000+
Working papers – business	9,210	9,945

## Business Source 商學系列資料庫

內容介紹

Business Source Elite Business Source Premier Business Source Complete Business Source Ultimate



# Strengthen exposure to open access journals

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- EBSCOhost databases and EBSCO
   Discovery Service generate a lot more referrals for DOAJ than any other online platform

"Not only does EBSCO support [the Directory of Open Access Journals] with a generous financial donation every year, their **EBSCO Discovery Service and EBSCO***host* platforms generate a lot more referrals to DOAJ than any other online platform. EBSCO's strong support of both open access and open source make them unique among library vendors worldwide."

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#### Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

Rank	Journal	BSC
	Administrative Science Quarterly	Active Full Text NO Embargo
2	Academy of Management Journal	Active Full Text NO Embargo
3	Harvard Business Review	Active Full Text NO Embargo
4	Management Science	Embargoed Full Text
5	Operations Research	Embargoed Full Text
6	Academy of Management Review	Active Full Text NO Embargo
	Industrial & Labor Relations Review	Active Full Text NO Embargo
8	California Management Review	Active Full Text NO Embargo

- 全文有潮後・無 法看到最新一期

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Top Marketing Journals in Doctoral Institutions Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	BSC
1	Journal of Marketing	Active Full Text NO Embargo
2	Journal of Marketing Research (JMR)	Active Full Text NO Embargo
3	Journal of Consumer Research	Active Full Text

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資料庫為例・

全文有滞後・無 法看到最新一期

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MIS Journals Ranked Study by Mylonopoulos & Theoharakis from Communications of the ACM Rank Journal Name Active Full Text NO Embargo MIS Quarterly 以Business Active Full Text NO Embargo Active Full Text NO Embargo 4 Journal of Management Information Systems 全文有滞後・無 Finance Journals Ranked Study by Mabry & Sharplin from Journal of Financial Research 法看到最新一期 Rank Journal Name BSC Journal of Money, Credit & Banking

EBSCO

Rank	Journal Name	BSC	
A	Accounting Review	Active Full Text NO Embargo	
A	Accounting, Organizations & Society	NO Full Text	・ 以Business
A	Contemporary Accounting Research	NO Full Text	Source Complete
A	Journal of Accounting & Economics	NO Full Text	資料庫為例。
A	Journal of Accounting Research	NO Full Text	Embargoed Full
	Review of Accounting Studies	Embargoed Full Text	Text 代表該期刊
	Accounting Horizons	Active Full Text NO Embargo	全文有滯後·無 法看到最新一期
Α-	Auditing: A Journal of Practice & Theory	Active Full Text NO Embargo	的全文・
Α-	Behavioral Research in Accounting	Active Full Text NO Embargo	7/
Α-	Journal of Accounting, Auditing & Finance	Active Full Text NO Embargo	
A-	Journal of Management Accounting Research	Active Full Text NO Embargo	
Α-	Journal of the American Taxation Association	Active Full Text NO Embargo	



Business Source Complete provides ongoing full text for many top U.S. general business magazines These magazines are unique to BSC



EBSCO

## Management Journals Ranked

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4	Management Science	Embargoed Full Text
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- 以Business
  Source Complete
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#### MIS Journals Ranked

#### Study by Mylonopoulos & Theoharakis from Communications of the ACM

Rank	Journal Name	BSC
1	MIS Quarterly	Active Full Text NO Embargo
2	Communications of the ACM	Active Full Text NO Embargo
3	Information Systems Research	Embargoed Full Text
4	Journal of Management Information Systems	Active Full Text NO Embargo

#### Finance Journals Ranked

Study by Mabry & Sharplin from Journal of Financial Research

Rank	Journal Name	BSC
1	Journal of Finance	NO Full Text
2	Journal of Financial Economics	NO Full Text
3	Journal of Financial & Quantitative Analysis	Embargoed Full Text
4	Journal of Money, Credit & Banking	NO Full Text

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  Source Complete
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## Top Accounting Journals – Indiana University Rankings

Rank	Journal Name	BSC
Α	Accounting Review	Active Full Text NO Embargo
Α	Accounting, Organizations & Society	NO Full Text
Α	Contemporary Accounting Research	NO Full Text
Α	Journal of Accounting & Economics	NO Full Text
Α	Journal of Accounting Research	NO Full Text
Α	Review of Accounting Studies	Embargoed Full Text
A-	Accounting Horizons	Active Full Text NO Embargo
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A-	Journal of Accounting, Auditing & Finance	Active Full Text NO Embargo
А-	Journal of Management Accounting Research	Active Full Text NO Embargo
Α-	Journal of the American Taxation Association	Active Full Text NO Embargo

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## Top Ten Academic Business Journals – Eigenfactor

Rank	Journal Name	BSC
1	Academy of Management Journal	Active Full Text NO Embargo
2	Journal of Management	NO Full Text
3	Strategic Management Journal	NO Full Text
4	Journal of Marketing Research (JMR)	Active Full Text NO Embargo
5	Academy of Management Review	Active Full Text NO Embargo
6	Journal of Business Ethics	Active Full Text NO Embargo
7	Journal of Marketing	Active Full Text NO Embargo
8	Journal of Consumer Research	Active Full Text NO Embargo
9	Journal of Management Studies	NO Full Text
10	Marketing Science	Embargoed Full Text

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These magazines are unique to BSC



#### **Business Source Complete**

Company profiles and SWOT analyses 公司概况和SWOT分析

- Business Source Complete provides more than 33,000 detailed company profiles and SWOT analyses NOT available via ABIC 提供超過33,000個詳細的公司概況和SWOT分 析·而這些資料在ABIC中是不可用的。
- · Included from MarketLine:
- Company profiles for more than 15,000 of the largest public and top private companies in the world 超過15,000家全球最大的上市公司和頂尖私人公司的公司概況
- More than 5,400 SWOT analyses
- · Included from SeeNews:
- Company profiles for more than 12,750 companies located in Southeast Europe 位於東南歐的超過12,750家公司的公司概況

- 製御事客
- 朝錐員工

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Business Source Complete 業務來源完整

Company information records via Company View 透過公司概況記錄

- Business Source Complete includes more than 1.15 million company information records via Company View, including complete hierarchical corporate families 提供超過1,150,000條公司資訊記錄·包括完整的企業家族層次結構。
- Company information records are split into:分為以下幾部分:
  - 50% top U.S. companies ranked by sales 50% 美國銷售額排名前的頂級公司
- 50% top international companies ranked by sales 50% 國際銷售額排名前的頂級公司
- Total is divided into 70% public companies and 30% private companies 總數量分為70% 上市公司和30% 私人公司
- Company View is NOT available via ABIC Company View在 ABIC 中不可用

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- International Labour Organization

- Society for Marketing Advances

- National Tax Association

- Marketing Management Association

#### **Business Source Complete**

Country economic reports 國家經濟報告

- Business Source Complete provides more than 1,100 country economic reports from top providers such as:提 供來自顶尖供應商的超過1,100份國家經濟報告,這些供應商包括;
- Business Monitor International
- CountryWatch
- The PRS Group (Political Risk Yearbook)
- S&P Global
- Superintendent of Documents
- NONE are available via ABIC 這些報告在ABIC上是不可用

- 經濟模況
- 原史概況

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Faculty Seminar Videos 教師研討會影片

and experts from Harvard Business Source 教師研討會系列以來自哈佛商業來源的著名 教授和專家的工作和研究為特色

- · Leadership
- · Case method
- Management
- · Organizational
  - behavior
- · Organizational
- development
- · Sales and marketing
- · Social enterprise
- Strategy · Technology and operations



The Faculty Seminar Series features the work and research of prominent professors

#### Topics include:

- - · Change
    - · Communications
    - Ethics · Finance and
    - accounting
    - · Global business Governance
    - Innovation and

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. . .

#### **Business Source Complete**

**Business Source Complete** 

會議記錄的收藏

於以下幾個方面:

- Academy of Management

- American Academy of Advertising

- American Marketing Association

- Association for Consumer Research

Conference papers and proceedings collections 還包含會議論文和

• 商業資源完整版》(Business Source Complete)包含來自頂

級會議的超過70個會議論文和會議記錄收藏,其中包括但不限

High-quality business research from Marketline 來自MarketLine的高品質研究

- Business Source Complete provides the full-text for tens of thousands of business research content provided by MarketLine 提供了數以萬計由MarketLine提供的商業研究內容的全文·
- Content from MarketLine includes:
- Case studies
- Industry reports
- Company profiles
- Market research reports
- Country economic reports
- SWOT analyses
- MarketLine content is NOT available via ABIC MarketLine在 ABIC 中不可用

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- Business Source Complete provides more than 33,000 detailed company profiles and SWOT analyses NOT available via ABIC 提供超過33,000個詳細的公司概況和SWOT分析,而這些資料在ABIC中是不可用的。
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  - Company profiles for **more than 15,000** of the largest public and top private companies in the world 超過15,000家全球最大的上市公司和頂尖私人公司的公司概況
  - More than 5,400 SWOT analyses
- Included from SeeNews:
  - Company profiles for **more than 12,750** companies located in Southeast Europe 位於東南歐的超過12,750家公司的公司概況

#### 關鍵公司資訊包括:

- 公司概況
- 關鍵事實
- 企業描述
- 公司歷史
- 關鍵員工
- 高階主管簡歷
- 主要產品和服務
- 主要競爭對手
- 公司概覽
- 分支機構和子公司

# Business Source Complete 業務來源完整

# Company information records via Company View 透過公司概況記錄公司資訊

- Business Source Complete includes more than 1.15 million company information records via Company View, including complete hierarchical corporate families 提供超過1,150,000條公司資訊記錄,包括完整的企業家族層次結構。
- Company information records are split into:分為以下幾部分:
  - 50% top U.S. companies ranked by sales 50% 美國銷售額排名前的頂級公司
  - 50% top international companies ranked by sales 50% 國際銷售額排名前的頂級公司
  - Total is divided into 70% public companies and 30% private companies 總數量分為70% 上市公司和30% 私人公司。
- Company View is NOT available via ABIC Company View在 ABIC 中不可用

# **Business Source Complete**

Conference papers and proceedings collections 還包含會議論文和會議記錄的收藏

- 商業資源完整版》(Business Source Complete)包含來自頂 級會議的超過70個會議論文和會議記錄收藏,其中包括但不限 於以下幾個方面:
  - Academy of Management
  - American Academy of Advertising
  - American Marketing Association
  - Association for Consumer Research

- International Labour Organization
- Marketing Management Association
- National Tax Association
- Society for Marketing Advances

# **Business Source Complete**

## Country economic reports 國家經濟報告

- Business Source Complete provides more than 1,100 country economic reports from top providers such as:提供來自頂尖供應商的超過1,100份國家經濟報告,這些供應商包括:
  - Business Monitor International
  - CountryWatch
  - The PRS Group (Political Risk Yearbook)
  - S&P Global
  - Superintendent of Documents
- NONE are available via ABIC 這些報告在ABIC上是不可用的

#### 國家資訊包括:

- 國家概況和主要數據
- 環境概況
- 經濟預測
- 經濟概況
- 歷史概況
- 投資概況
- 政治概況
- 政策
- 社會概況

# Faculty Seminar Videos 教師研討會影片

The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business Source 教師研討會系列以來自哈佛商業來源的著名教授和專家的工作和研究為特色

## Topics include:

- Leadership
- Management
- Organizational behavior
- Organizational development
- Sales and marketing
- Social enterprise
- Strategy
- Technology and operations

- Case method
- Change
- Communications
- Ethics
- Finance and accounting
- Global business
- Governance
- Innovation and entrepreneurship



# **Business Source Complete**

High-quality business research from Market line 來自MarketLine的高品質研究

- Business Source Complete provides the full-text for tens of thousands of business research content provided by MarketLine 提供了數以萬計由MarketLine提供的商業研究內容的全文。
- Content from MarketLine includes:
  - Case studiesIndustry reports
  - Company profiles
     Market research reports
  - Country economic reportsSWOT analyses
- MarketLine content is NOT available via ABIC MarketLine在 ABIC 中不可用

#### Business Source Ultimate (BSU) Extraordinary differences exist in: · Inclusion of active full-text peer-reviewed journals,

- including those with no embargo
- · Unique full-text coverage of the highest-ranked business journals
- · Global full-text publications
- · Non-journal full-text sources, such as:
- Company Information Industry reports
- Company profiles Videos
- Conference papers - Country reports

#### EBSCO

#### Company Information in Business Source Ultimate

- · 1.15 million companies, including complete hierarchical corporate families
- · Company records are split into:

IHS Country Monitors

· Economic Development · Forecasts

**Business Source Ultimate** 

· Economic Information · Forecast Assumptions

IHS Country Monitors

Information provided:

External Relations

- . 50% top U.S. companies ranked by sales
- · 50% top international companies ranked by sales
- . Total is divided into 70% public companies and 30% private companies

(formerly Global Insight and Wharton Econometric Forecast Associates)

Business Source Ultimate includes 114 country reports from

Infrastructure

Active full-text, non-open access journals and magazines

· Included from MarketLine:

**Business Source Ultimate** 

· Business Source Ultimate provides more than 33,000 detailed company profiles and SWOT analyses

Company profiles and SWOT analyses

- Company profiles for more than 15,000 of the largest public and top private companies in the world
- More than 5.400 SWOT analyses
- · Included from SeeNews:
  - Company profiles for more than 12,750 companies located in Southeast Europe

- Major products and services

#### **Business Source Ultimate** Country economic reports

- Business Source Ultimate provides more than 1,150 country economic reports from top providers such as:
- Business Monitor International
- CountryWatch
- The PRS Group (Political Risk Yearbook)
- S&P Global
- Superintendent of Documents

#### **Business Source Ultimate**

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- Case studies
- Industry reports
- Company profiles
- Market research reports
- Country economic reports SWOT analyses

EBSCO

los & Theoharakis from Communications of the ACM

#### Conference Papers/Proceedings Collections in Business Source Ultimate

130 full-text conference materials collections from providers including:

- · American Marketing Association
- · Association for Consumer Research
- · European Management Association
- · International Labour Organization
- · Society for Marketing Advances

MIS Journals Ranked

Finance Journals Ranked

ournal of Financial & Quantitative Analysis



#### EBSCO

Active full-text, non-open access journals indexed in Web of Science or Scopus

ctive full-text, non-open access journals and magazines

ctive full-text, non-open access, peer-reviewed journals

Top Accounting Journals - Indiana University Rankings

Rank	Journal Mares	ProQuest	BSU	
			Active Full Test NO Embargo	
	Accounting, Organizations & Society	NO Full Text		
	Contemporary Accounting Research			
	Journal of Accounting Research		Active Full Test NO Embargo	
	Review of Accounting Studies	Enturgoed Full Test		
A-	Accounting Horizons	Hellod Full Test	Active Full Test NO Emberge	
	Auditing: A Journal of Practice & Theory		Active Full Test NO Embargo	
A-	Behavioral Research in Accounting	Hatted Full Test	Autive Full Test NO Embargo	
	Journal of Accounting, Auditing & Finance		Active Full Test NO Emberge	
	Invest of Management Association Research		Active Full Test	

#### Standard & Poor's Industry Surveys (d/b/a CFRA) BSU includes all 53 CFRA Industry Surveys

Information technology consulting

Life sciences tools and services

IHS Markit

· Political Information

1,947

1,151

578

815

· Political Systems & Players

- Chemicals
- Data processing Electric utilities

Management Journals Ranked

- Oil, gas, and consumable fuels Pharmaceuticals
- Thrifts and mortgage finance REGION SPECIFIC Banking: Europe

Textiles, apparel, and luxury goods

- Oil and gas: Europe

Rank	Journal	ProQuest	BSU
1	Administrative Science Quarterly		Active Full Text NO Embargo
2	Academy of Management Journal	Halted Full Text	Active Full Text NO Embargo
3	Harvard Business Review	NO Full Text	Active Full Text NO Embargo
	Management Science	Helted Full Text	Embargood Full Text
5	Operations Research	Hatted Full Text	Embargoed Full Text
6	Academy of Management Review	Halted Full Text	Active Full Text NO Embargo
	Industrial & Labor Relations Review	Halfied Full Text	Active Full Text NO Embargo
			Anthon Pull Ton

Rank	Journal Name	ProQuest	BSU
	Academy of Management Journal	Halted Full Text	Active Full Tex NO Embargo
	Journal of Management	Halted Full Text	Active Full Tex NO Embargo
	Strategic Management Journal	Halted Full Text	Active Full Text NO Embargo
4	Journal of Marketing Research (JMR)	Halted Full Text	Active Full Text NO Embargo
5	Academy of Management Review	Halted Full Text	Active Full Text NO Embargo
٠	Journal of Business Ethics	Active Full Text NO Embarge	Active Full Text NO Embargo
7	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo
	Journal of Consumer Research	NO Full Test	Active Full Text NO Embargo
9	Journal of Management Studies	NO Full Text	Active Full Tex NO Embargo
10	Marketing Science	Halted Full Text	Embargoed Full Text

prominent professors and experts from Harvard Business School

**Faculty Seminar Videos** 

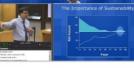
Leadership

The Faculty Seminar Series features the work and research of

- · Case Method · Management
- Communications Organizational Ethics Behavior Finance & Organizational
- Accounting Sales & Marketing Global Business

Change

- · Social Enterprise Governance Strategy Innovation & Entrepreneurship
  - Technology &



Top Marketing Journals in Doctoral Institutions

wy wy			
Rank	Journal Name	ProQuest	BSU
	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo
	Journal of Marketing Research (JMR)	Halted Full Text	Active Full Text NO Embargo
	Insured of Consumer Research	NO Full Text	Active Full Text

- · New subscribers of Business Source Ultimate who don't already purchase "Extended Use Rights" for HBR June receive an upgrade allowing extended use rights (course use) for all articles from
- · Full text also provided for Chinese

Political overview

	by By Hult, Neese, and Bashaw from Journal of Marketing Education				
Rank	Journal Name	ProQuest	BSU		
	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo		
	Journal of Marketing Research (JMR)		Active Full Text NO Embargo		

#### Harvard Business Review

October 1922 to present

and German versions of HBR with more international versions to come

HARVARD

USINESS REVIEW

196

· No full text is available in ABIC

# Business Source Ultimate (BSU)

### Extraordinary differences exist in:

- Inclusion of active full-text peer-reviewed journals, including those with no embargo
- Unique full-text coverage of the highest-ranked business journals
- Global full-text publications
- Non-journal full-text sources, such as:
  - Company Information Industry reports
  - Company profilesVideos
  - Country reports
     Conference papers



# Company Information in Business Source Ultimate

- 1.15 million companies, including complete hierarchical corporate families
- Company records are split into:
  - 50% top U.S. companies ranked by sales
  - 50% top international companies ranked by sales
  - Total is divided into 70% public companies and 30% private companies

## Company profiles and SWOT analyses

- Business Source Ultimate provides more than 33,000 detailed company profiles and SWOT analyses
- Included from MarketLine:
  - Company profiles for more than 15,000 of the largest public and top private companies in the world
  - More than 5,400 SWOT analyses
- Included from SeeNews:
  - Company profiles for more than 12,750 companies located in Southeast Europe

# Key company information included:

- Company overview
- Key facts
- Business description
- Company history
- Key employees
- Executive biographies
- Major products and services
- Top competitors
- Company view
- Locations and subsidiaries

## Country economic reports

- Business Source Ultimate provides more than 1,150 country economic reports from top providers such as:
  - Business Monitor International
  - CountryWatch
  - The PRS Group (Political Risk Yearbook)
  - S&P Global
  - Superintendent of Documents

# Country information included:

- Country overview and key data
- Environmental overview
- Economic forecasts
- Economic overview
- Historical overview
- Investment overview
- Political overview
- Policy
- Social overview

# High-quality business research from Market ine

- Business Source Ultimate provides the full-text for tens of thousands of business research content provided by MarketLine
- Content from MarketLine includes:
  - Case studies

Industry reports

Company profiles

- Market research reports
- Country economic reports
   SWOT analyses

# Standard & Poor's Industry Surveys (d/b/a CFRA)

### BSU includes all 53 CFRA Industry Surveys

- Aerospace and defense
- Airlines
- Automobiles
- Banks
- Beverages
- Biotechnology
- Capital markets
- Chemicals
- Commercial services and supplies
- Communications equipment
- Consumer finance
- Data processing
- Electric utilities
- Electronic equipment and instruments
- Energy equipment and services
- Food and staples retailing
- Food products
- Gas utilities
- Health care equipment and supplies

- Health care providers and services
- · Hotels, restaurants, and leisure
- Household durables
- Household products
- Information technology consulting
- Insurance
- Internet software and services
- Life sciences tools and services
- Machinery
- Media
- Metals and mining
- Multiline retail
- Oil, gas, and consumable fuels
- Pharmaceuticals
- Real estate investment trusts
- Road and rail
- Semiconductors and semiconductor equipment
- Software

- Specialty retail
- Technology hardware, storage, and peripherals
- Telecommunications
- Textiles, apparel, and luxury goods
- Thrifts and mortgage finance

#### **REGION SPECIFIC**

- Autos and auto parts: Europe
- Banking: Europe
- · Food and beverage: Europe
- Food retail: Europe
- Media: Europe
- Oil and gas: Europe
- Pharmaceuticals: Europe
- Telecommunications: Europe
- Airlines: Asia
- Telecommunications: Asia

# Faculty Seminar Videos

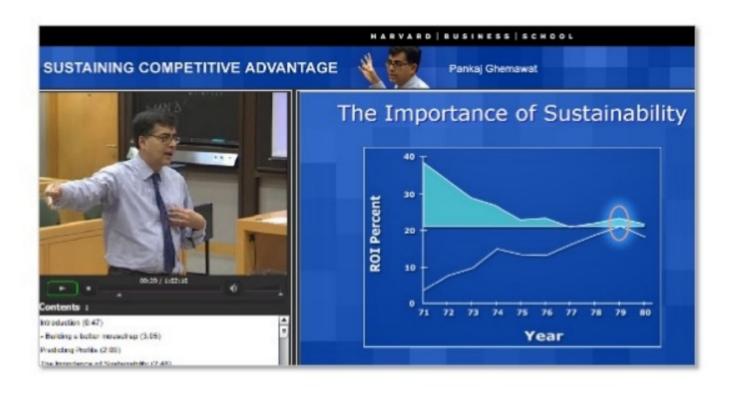


The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business School

### Topics Include:

- Case Method
- Change
- Communications
- Ethics
- Finance & Accounting
- Global Business
- Governance
- Innovation & Entrepreneurship

- Leadership
- Management
- Organizational Behavior
- Organizational Development
- Sales & Marketing
- Social Enterprise
- Strategy
- Technology & Operations



# Conference Papers/Proceedings Collections in *Business Source Ultimate*

130 full-text conference materials collections from providers including:

- American Marketing Association
- Association for Consumer Research
- European Management Association
- International Labour Organization
- Society for Marketing Advances



Active full-text, non-open access journals and magazines

	TOTAL	
Active full-text, non-open access journals and magazines	1,947	
Active full-text, non-open access, peer-reviewed journals	1,151	
Active full-text, non-open access, peer-reviewed journals with no embargo	578	
Active full-text, non-open access journals indexed in Web of Science or Scopus	815	

#### Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

Rank	Journal	ProQuest	BSU
1	Administrative Science Quarterly	Halted Full Text	Active Full Text NO Embargo
2	Academy of Management Journal	Halted Full Text	Active Full Text NO Embargo
3	Harvard Business Review	NO Full Text	Active Full Text NO Embargo
4	Management Science	Halted Full Text	Embargoed Full Text
5	Operations Research	Halted Full Text	Embargoed Full Text
6	Academy of Management Review	Halted Full Text	Active Full Text NO Embargo
7	Industrial & Labor Relations Review	Halted Full Text	Active Full Text NO Embargo
8	California Management Review	Halted Full Text	Active Full Text NO Embargo

#### Top Marketing Journals in Doctoral Institutions

Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	ProQuest	BSU
1	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo
2	Journal of Marketing Research (JMR)	Halted Full Text	Active Full Text NO Embargo
3	Journal of Consumer Research	NO Full Text	Active Full Text NO Embargo

#### Top Marketing Journals in Non-Doctoral Institutions

Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	ProQuest	BSU
1	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo
2	Journal of Marketing Research (JMR)	Halted Full Text	Active Full Text NO Embargo
3	Journal of Consumer Research	NO Full Text	Active Full Text NO Embargo

#### MIS Journals Ranked

#### Study by Mylonopoulos & Theoharakis from Communications of the ACM

Rank	Journal Name	ProQuest	BSU
1	MIS Quarterly	Halted Full Text	Active Full Text NO Embargo
2	Communications of the ACM	NO Full Text	Active Full Text NO Embargo
3	Information Systems Research	Halted Full Text	Embargoed Full Text
4	Journal of Management Information Systems	Halted Full Text	Active Full Text NO Embargo

#### Finance Journals Ranked

#### Study by Mabry & Sharplin from Journal of Financial Research

Rank	Journal Name	ProQuest	BSU
1	Journal of Finance	NO Full Text	Active Full Text NO Embargo
2	Journal of Financial Economics	NO Full Text	NO Full Text
3	Journal of Financial & Quantitative Analysis	Halted Full Text	Embargoed Full Text
4	Journal of Money, Credit & Banking	Halted Full Text	Active Full Text NO Embargo

### Top Accounting Journals – Indiana University Rankings

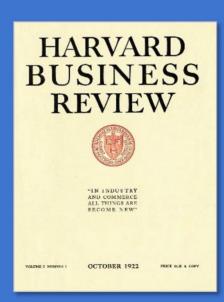
Rank	Journal Name	ProQuest	BSU
Α	Accounting Review	Halted Full Text	Active Full Text NO Embargo
A	Accounting, Organizations & Society	NO Full Text	NO Full Text
Α	Contemporary Accounting Research	Halted Full Text	Embargoed Full Text
A	Journal of Accounting & Economics	NO Full Text	NO Full Text
Α	Journal of Accounting Research	NO Full Text	Active Full Text NO Embargo
Α	Review of Accounting Studies	Embargoed Full Text	Embargoed Full Text
Α-	Accounting Horizons	Halted Full Text	Active Full Text NO Embargo
Α-	Auditing: A Journal of Practice & Theory	Halted Full Text	Active Full Text NO Embargo
Α-	Behavioral Research in Accounting	Halted Full Text	Active Full Text NO Embargo
Α-	Journal of Accounting, Auditing & Finance	NO Full Text	Active Full Text NO Embargo
Α-	Journal of Management Accounting Research	Halted Full Text	Active Full Text NO Embargo
Α-	Journal of the American Taxation Association	Halted Full Text	Active Full Text NO Embargo

### Top Ten Academic Business Journals – Eigenfactor

Rank	Journal Name	ProQuest	BSU
1	Academy of Management Journal	Halted Full Text	Active Full Text NO Embargo
2	Journal of Management	Halted Full Text	Active Full Text NO Embargo
3	Strategic Management Journal	Halted Full Text	Active Full Text NO Embargo
4	Journal of Marketing Research (JMR)	Halted Full Text	Active Full Text NO Embargo
5	Academy of Management Review	Halted Full Text	Active Full Text NO Embargo
6	Journal of Business Ethics	Active Full Text NO Embargo	Active Full Text NO Embargo
7	Journal of Marketing	Halted Full Text	Active Full Text NO Embargo
8	Journal of Consumer Research	NO Full Text	Active Full Text NO Embargo
9	Journal of Management Studies	NO Full Text	Active Full Text NO Embargo
10	Marketing Science	Halted Full Text	Embargoed Full Text

#### Harvard Business Review

- New subscribers of Business
   Source Ultimate who don't already purchase "Extended Use Rights" for HBR June receive an upgrade allowing extended use rights (course use) for all articles from October 1922 to present
- Full text also provided for Chinese and German versions of HBR with more international versions to come
- No full text is available in ABIC









#### **EconLit**

AMERICAN AMERICAN AMERICAN AMERICAN AMERICAN

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EconLit is the American Economic Association's comprehensive resource to the world's economic literature.

It includes the most sought-after economics publications, including:

- · Books & Book Reviews
- Conference Proceedings & Papers
- · Doctoral Dissertations
- Journal Articles
- Working Papers

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# EconLit with Full Text Active full-text, non-open access journals and magazines TOTAL Active full-text, non-open access journals and magazines Active full-text, non-open access, peer-reviewed journals Active full-text, non-open access, peer-reviewed journals with no embargo Active full-text, non-open access, peer-reviewed journals with no embargo Active full-text, non-open access journals indexed in Web of Science or Scopus

### EconLit with Full Text offers active full text with no embargo for these additional key journals

None are available with active full text via Gale or ProQuest



EconLit with Full Text

Overview

- EconLit with Full Text is the full-text counterpart to EconLit, the American Economic Association's authoritative index for economic literature
- More than 300 active full-text, non-open access journals and magazines, of which more than 280 are unique when compared against any version of Academic Search
- Active full-text, non-open access journal retail value (USD): \$266,785.63

endata zen EBSG

#### The American Economic Review

Established in 1911, the AER is among the oldest and most respected scholarly journals in economics, with over 110 years of publishing

- Available via EconLit with Full Text with ongoing full text and NO Embargo
- PDF backfiles provided back to Volume 1, Issue 1
- Ongoing full text is NOT available in any Gale or ProQuest database



#### EconLit with Full Text covers all related topics for economic research, including:

Agricultural economics
 Business economics
 General economics
 Capital markets
 Government regulations

· Law and economics

Macroeconomics

Microeconomics

· Public economics

FRSCO

Econometrics
 Industrial organization
 Economic forecasting
 International economic

International economics
 Rural economics
 Urban economics

Environmental economics
 economics

· Country studies

· Economics systems

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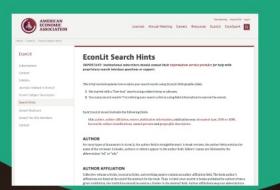
#### Journal of Economic Literature

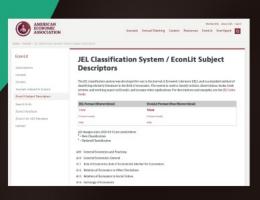
First published in 1969, JEL is designed to help economists keep abreast of the vast flow of economic literature

- Available via EconLit with Full Text with ongoing full text and NO Embargo
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EBSCO





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- Conference Proceedings & Papers
- Doctoral Dissertations
- Journal Articles
- Working Papers

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- Agricultural economics
- Business economics
- Capital markets
- Country studies
- Econometrics
- Economic forecasting
- Economics systems
- Environmental economics

- Financial economics
- General economics
- Government regulations
- History of economic thought
- Industrial organization
- International economics
- Labor and demographic economics

- Law and economics
- Macroeconomics
- Microeconomics
- Monetary theory
- Public economics
- Rural economics
- Urban economics

## **EconLit with Full Text**

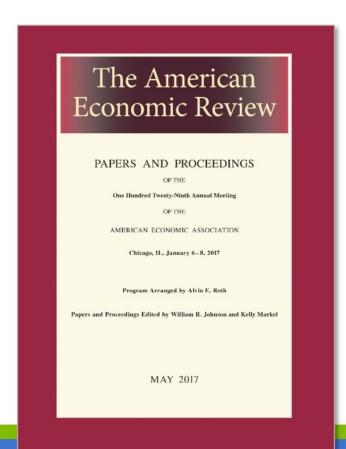
## Active full-text, non-open access journals and magazines

	TOTAL
Active full-text, non-open access journals and magazines	319
Active full-text, non-open access, peer-reviewed journals	317
Active full-text, non-open access, peer-reviewed journals with no embargo	78
Active full-text, non-open access journals indexed in Web of Science or Scopus	287

## The American Economic Review

Established in 1911, the AER is among the oldest and most respected scholarly journals in economics, with over 110 years of publishing

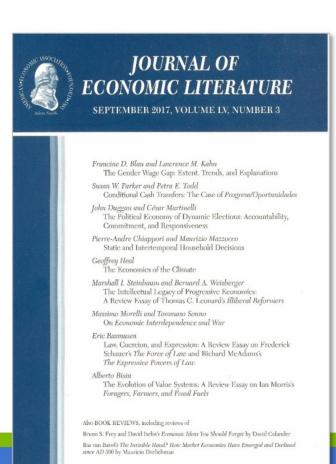
- Available via EconLit with Full Text with ongoing full text and NO Embargo
- PDF backfiles provided back to Volume 1, Issue 1
- Ongoing full text is NOT available in any Gale or ProQuest database



## Journal of Economic Literature

First published in 1969, JEL is designed to help economists keep abreast of the vast flow of economic literature

- Available via EconLit with Full Text with ongoing full text and NO Embargo
- PDF backfiles provided back to Volume 1, Issue 1
- Ongoing full text is NOT available in any Gale or ProQuest database



# EconLit with Full Text offers active full text with no embargo for these additional key journals

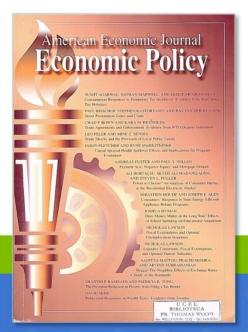
None are available with active full text via Gale or ProQuest



AEA Papers & Proceedings



American
Economic Journal:
Applied Economics



American
Economic Journal:
Economic Policy



American
Economic Journal:
Macroeconomics



American
Economic Journal:
Microeconomics

Q

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#### **EconLit**

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Journals Indexed in EconLit

**EconLit Subject Descriptors** 

#### Search Hints

EconLit Brochure

EconLit for AEA Members

Contact

#### **EconLit Search Hints**

IMPORTANT: Institutional subscribers should contact their information service provider for help with proprietary search interface questions or support.

This brief tutorial explains how to refine your search results using EconLit bibliographic fields.

- 1 Get started with a "free-text" search using subject terms or phrases.
- 2 Too many search results? Try refining your search criteria using field information to narrow the search.

Each EconLit record includes the following fields:

title, author, author affiliation, source, publication information, publication year, document type, ISSN or ISBN, keywords, subject classifications, named persons and geographic descriptors.

#### **AUTHOR**

For most types of documents in *EconLit*, the author field is straightforward. In book reviews, the author field contains the name of the reviewer. In books, authors or editors appear in the author field. Editors' names are followed by the abbreviation "ed." or "eds."

#### **AUTHOR AFFILIATION**

Collective volume articles, journal articles, and working papers contain an author affiliation field. The book author's affiliations are listed at the end of the abstract for the book. Thus, to limit your search to books published by authors from a given institution, the institution should be used as a limiter in the abstract field. Author affiliations *may* use abbreviations

Home > EconLit > JEL Classification System / EconLit Subject Descriptors

#### EconLit

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Journals Indexed in EconLit

#### **EconLit Subject Descriptors**

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Contact

## **JEL Classification System / EconLit Subject Descriptors**

The JEL classification system was developed for use in the Journal of Economic Literature (JEL), and is a standard method of classifying scholarly literature in the field of economics. The system is used to classify articles, dissertations, books, book reviews, and working papers in EconLit, and in many other applications. For descriptions and examples, see the JEL Codes Guide.

JEL Format (Hierarchical)	EconLit Format (Non-Hierarchical)
View	View
Printer-friendly	Printer-friendly
XML	XML

All changes since 2020-03-01 are noted below.

A00 General Economics and Teaching

A10 General Economics: General

A11 Role of Economics; Role of Economists; Market for Economists

A12 Relation of Economics to Other Disciplines

A13 Relation of Economics to Social Values

A14 Sociology of Economics

<sup>&</sup>lt;sup>‡</sup> = New Classification

<sup>† =</sup> Updated Classification



### **Usage**

# How to search effectively and efficiently

- I. Define your search: Using keywords.
- 2. Use helpful database tools:
  - ·Basic or advanced search.
  - Boolean operators (AND, OR, NOT.)
  - "Full text" and "peer reviewed" options.
  - •Narrowing down results.
- 3. Choose databases: Using multiple databases at once.
- 4. Use the citation tool (disclaimer = corrections might be needed!)

**Quotation Marks** 

Boolean Operators

Define your search

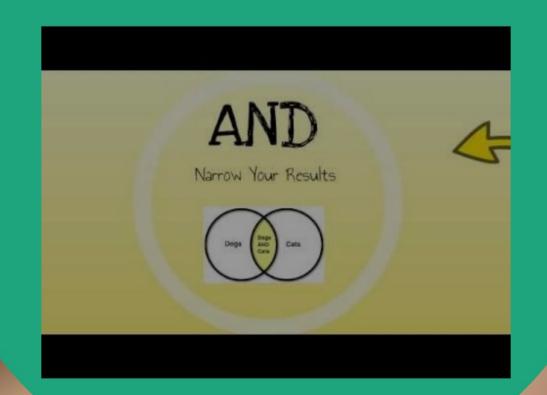
**Notion** 

email

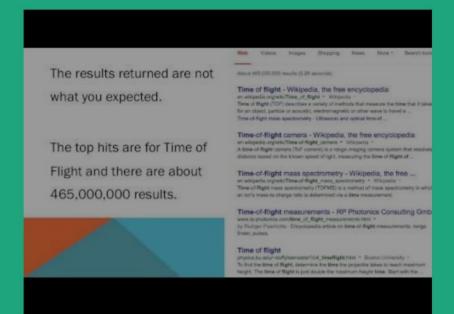
# Define your search

- Prepare a list of keywords for your topic:
  - Ex: fast food, obesity, overweight, junk food, diet, children, ...
- Find out the preferred terms for this database (hint: "Subjects"):
  - Ex: "Convenience foods" "fast food restaurants" "food habits"
- Use quotation marks for multi-word terms:
  - Ex: "fast food addiction" "consumer attitudes"

# Boolean Operators-And, Or, & Not



# Using Quotation Marks in Searches



The results returned are not what you expected.

The top hits are for Time of Flight and there are about 465,000,000 results.

Web Videos Images Strapping Heat More: Sharptoon

About 465,000,000 results (0.25 seconds)

### Time of flight - Wikipedia, the free encyclopedia

en wikipedia orginaki/Time of flight - Vikipeda

### Time-of-flight camera - Wikipedia, the free encyclopedia

A titre of flight corners (ToF commit) is a range imaging commit system that resolves distance bound on the known speed of light, measuring the time of flight of ...

### Time-of-flight mass spectrometry - Wikipedia, the free ...

en wilipedia org/wki/Time-of-flight\_mass\_spectromety \* Milipedia \*
Time-of-flight mass spectrometry (TOFMS) is a method of mass spectrometry in which
an array mass-to-charge ratio is distormined via a time measurement.

### Time-of-flight measurements - RP Photonics Consulting Gmb

www.rp-photonica.com/time\_of\_flight\_measurements.html \*
by Flishper Puschenta - Encyclopedia article on time-of-flight measurements, range
finder pulses.

#### Time of flight

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#### 诱過網絡與讀書貝面

#### EBSCOhost Passport - 拓展瀏覽器

- 用戶安裝外掛程式
- 可以直接自己的機構、熱後可以在訪問業最大的網站「與維集百科、PubMed、Google Scholar)上快速訪問文章
- 在頁面上下文中,就在右侧尋找 'E '圖示, 表示可透過所在機構訪問,或作為開放模取 免責提供



透扫瓷态與漢者見面

EBSCO Mobile ( 手機應用程序 )
- 结束技术的使用者,使得使用和设计等位而不 使用系文。 使性化是源,實现任何的專業故在不同能的海線 傳輸
- 该四級 - 四甲磺酸氧化原管,以和的结勒海际 (角面起向时,或此所系数)类称。是 定理BSCO等制使用性术,不能和设施BSCO等 产品



#### 周翠等用系统集员

- 從符合 LTI 1.3 標準的 LMS(Canvas, Blackboard, Moodle, Desire2Leam 等) 中無錯疑接, 驗證訪問图書館內容
- 老師可以輕鬆查找和使用圖書館內容, 用以授課
- 學生可以直接連結到LMS中的選定內容
- 整合適用於任何符合LTI 1.3標準的產品(不僅僅是LMS)

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#### 以助提升使用率

#### EBSCO Academy

EBSCO Academy 是 EBSCO Connect 的集中學習門戶,提供多種方式助發相單平臺和產品的信息;

- · Short Training Videos
- Self-Paced Course Series
- Live Instructor Courses and Recordings
   内容涵蓋 EDS EBSCOhost 以及一条列的主義。

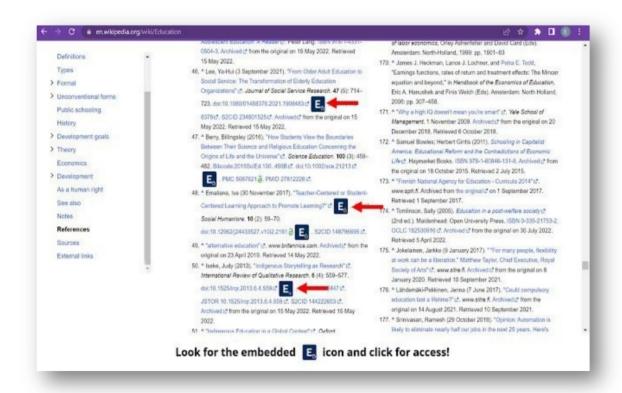


EBSO

## 透過網絡與讀者見面

## EBSCOhost Passport – 拓展瀏覽器

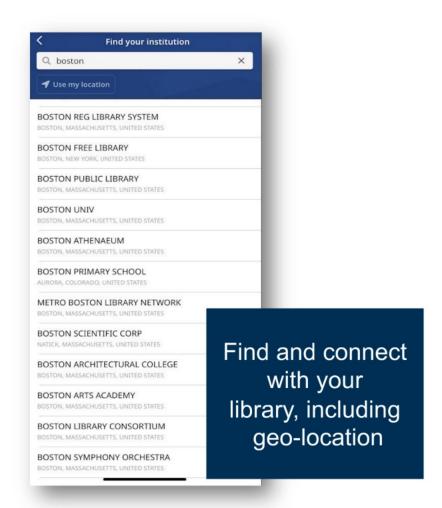
- 用戶安裝外掛程式
- 可以選擇自己的機構,然後可以在訪問量最大的網站(如維琪百科、PubMed、Google Scholar)上快速訪問文章
- 在頁面上下文中,或在右側尋找 "E "圖示, 表示可透過所在機構訪問,或作為開放獲取 免費提供



## 透過網絡與讀者見面

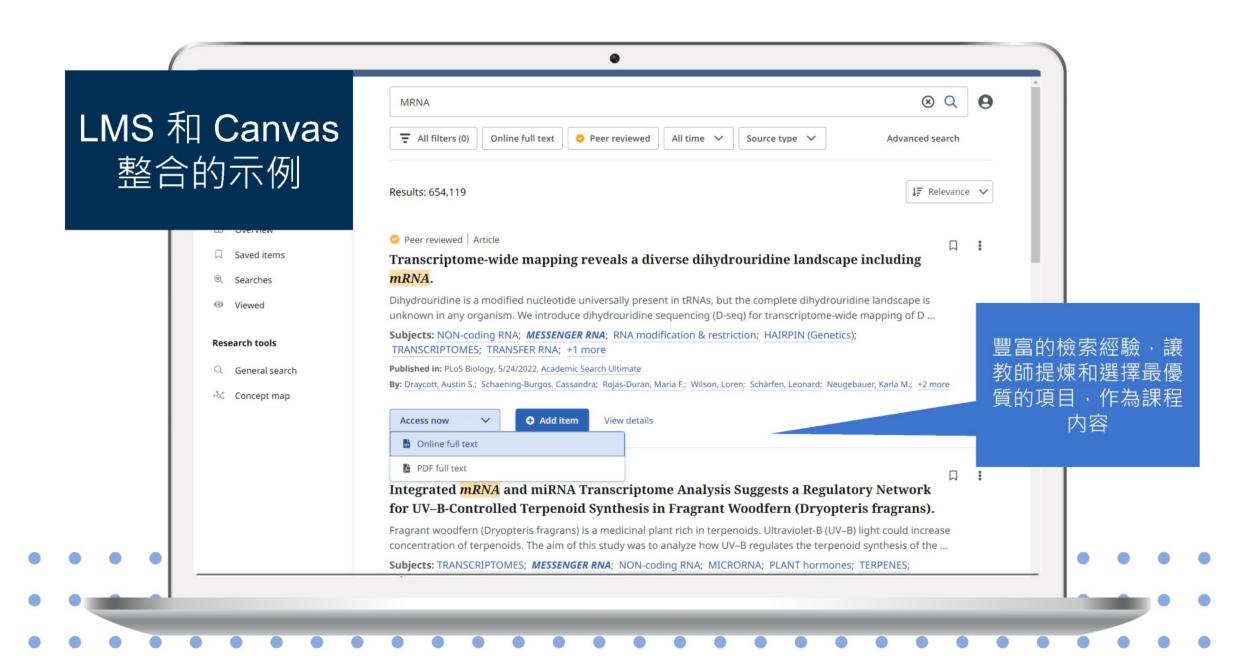
## EBSCO Mobile(手機應用程序)

- 越來越多的使用者,透過使用移動設備做研究和撰寫論文。
- 個性化選項,實現保存的專案能在不同設的無縫傳輸
- 返回後,用戶經過預先認證,以前的活動痕跡 (查看過的項目、最近的搜索)清晰可見
- 從EBSCO移動應用程式,下載和閱讀EBSCO電子書



# 學習管理系統集成

- 從符合 LTI 1.3 標準的 LMS(Canvas、Blackboard、Moodle、Desire2Learn等)中無縫鏈接、驗證訪問圖書館內容
- 老師可以輕鬆查找和使用圖書館內容, 用以授課
- 學生可以直接連結到LMS中的選定內容
- 整合適用於任何符合LTI 1.3標準的產品(不僅僅是LMS)



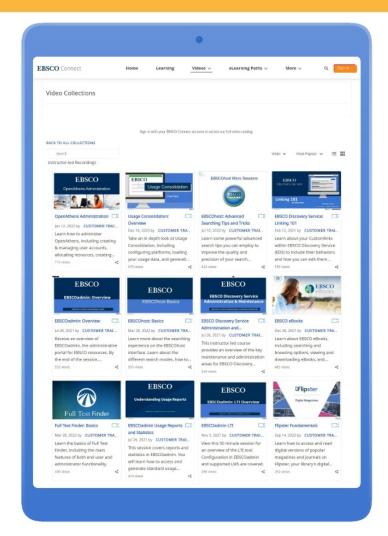
## 幫助提升使用率

### **EBSCO Academy**

EBSCO Academy 是 EBSCO Connect 的集中學習門戶, 提供多種方式訪問相關平臺和產品的信息:

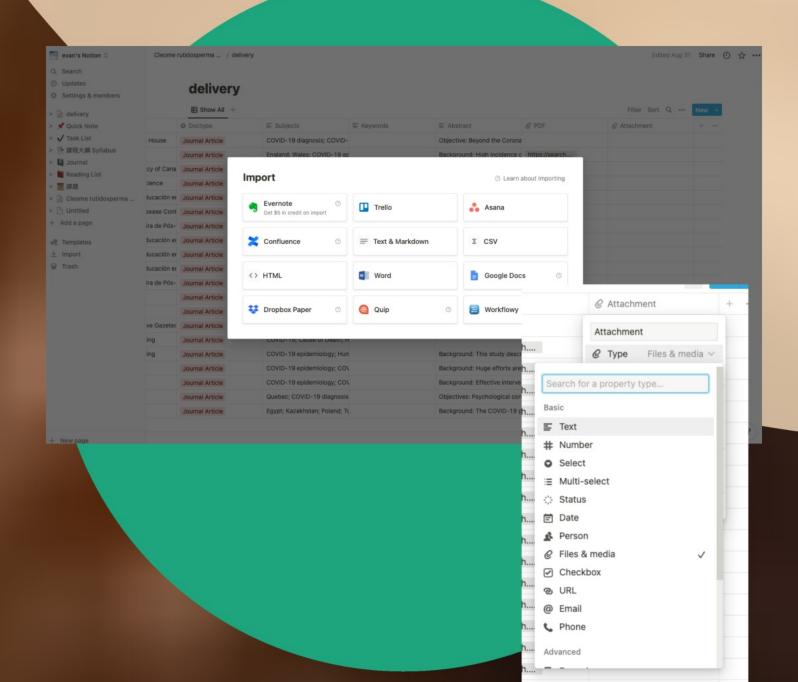
- Short Training Videos
- Self-Paced Course Series
- Live Instructor Courses and Recordings

内容涵蓋 EDS, EBSCOhost, 以及一系列的主題。



#### 個人帳戶

一般 方案 帳單 安全性 通知 已連結的應用程式 預設應用程式 商標 介紹好友 NOT DISPUS 前面常以向建区除工计划,即目域除工间。 Mac 上僅供線上存取的檔案 開 設定後,僅供線上存取的檔案在 Mac Finder 中會顯示大小為 0 位元組,方便您查看是哪些檔案占用硬碟空間。 功能 Vault ... 加強安全機制,保護最重要的檔案。瞭解詳情 Dropbox Passwords 取得應用程式 將所有裝置上的密碼同步至同一位置。瞭解詳情 Dropbox 附件轉存功能 取得新地址 ① 關閉 自動將寄給 divide.enhance.fruit.camp.uncle@addtodropbox.com 的電子郵件附件儲存到資料夾 刪除帳戶 刪除我的 Dropbox 刪除帳戶 若您刪除帳戶,您的檔案將不復存在。





Today's quest

e-Learning on Early Childhood Education Feedback

Line

How many articles in the latest issue of Harvard Business Review?



**LINE Official Account** 

# @ebscotw

EBSCO台灣











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